

DUPLICATE

## INVOICE



www.thewmurchannel.com

**WMUR**  
**100 South Commercial Street**  
**Manchester, NH 03101**  
**Main: (603)669-9999**  
**Billing: (781)433-4283**

Invoice #	Invoice Date	Invoice Month	Invoice Period
943590-1	09/30/12	September 2012	08/27/12 - 09/30/12

Station	Account Executive	Sales Office	Sales Region
WMUR	Linda Magay	Manchester	Local

Billing Address:

**National Media Inc.**  
**Attention: Accounts Payable**  
**815 Slaters Lane**  
**Alexandria, VA 22314**

Send Payment To:

**WMUR**  
**PO Box 26884**  
**Lehigh Valley, PA 18002-6884**

Advertiser	Product	Estimate Number
NRCC	issue	

Flight Dates	Order #	Alt Order #
09/28/12 - 10/04/12	943590	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/28/12	10/04/12	5a Daybreak Class of Time - Fixed Non Pre-emptible	5-6a	11111--	:30	5	\$1,750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/28/12 10/04/12 11111-- 5 \$1,750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WMURF 09/28/12 5:54 AM 5a Daybreak 5-6a :30 NRCCNH020921 \$1,750.00 NM									
2	09/28/12	10/04/12	6a Daybreak Class of Time - Fixed Non Pre-emptible	6-7a	11111--	:30	5	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/28/12 10/04/12 11111-- 5 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WMURF 09/28/12 6:57 AM 6a Daybreak 6-7a :30 NRCCNH020921 \$4,000.00 NM									
3	09/28/12	10/04/12	Good Morning America Class of Time - Fixed Non Pre-emptible	7-9a	21111--	:30	6	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/28/12 10/04/12 21111-- 6 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WMURF 09/28/12 7:25 AM Good Morning America 7-9a :30 NRCCNH020921 \$3,000.00 NM									
4	09/29/12	09/30/12	6a Weekend Daybreak Class of Time - Fixed Non Pre-emptible	Sa/Su 6-7a	-----11	:30	2	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/28/12 10/04/12 -----11 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WMURSa 09/29/12 6:27 AM 6a Weekend Daybreak Sa/Su 6-7a :30 NRCCNH020921 \$500.00 NM 2 WMURSu 09/30/12 6:13 AM 6a Weekend Daybreak Sa/Su 6-7a :30 NRCCNH020928 \$500.00 NM									
5	09/29/12	09/30/12	7a Weekend Daybreak Class of Time - Fixed Non Pre-emptible	7-9a	-----11	:30	2	\$1,650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/28/12 10/04/12 -----11 2 \$1,650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WMURSa 09/29/12 7:09 AM 7a Weekend Daybreak 7-9a :30 NRCCNH020928 \$1,650.00 NM 2 WMURSu 09/30/12 8:27 AM 7a Weekend Daybreak 7-9a :30 NRCCNH020921 \$1,650.00 NM									
6	09/29/12	09/30/12	Weekend GMA Class of Time - Fixed Non Pre-emptible	9-10a	-----11	:30	2	\$1,650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/28/12 10/04/12 -----11 2 \$1,650.00									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

## DUPLICATE INVOICE



www.thewmurchannel.com

Send Payment To:

**WMUR**  
**PO Box 26884**  
**Lehigh Valley, PA 18002-6884**

Invoice #	Invoice Date	Invoice Month	Invoice Period
943590-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser	Product	Estimate Number	
NRCC	issue		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	09/29/12	09/30/12	Weekend GMA	9-10a	-----11	:30	2	\$1,650.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURSa 09/29/12 9:48 AM Weekend GMA 9-10a :30 NRCCNH020921 \$1,650.00 NM									
2 WMURSu 09/30/12 8:59 AM Weekend GMA 9-10a :30 NRCCNH020928 \$1,650.00 NM									
8	09/28/12	10/04/12	News 9 at Noon	12-1230p	11111--	:30	5	\$1,325.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/28/12 10/04/12 11111-- 5 \$1,325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURF 09/28/12 12:29 PM News 9 at Noon 12-1230p :30 NRCCNH020921 \$1,325.00 NM									
9	09/28/12	10/04/12	Who Wants to be a Millior	1230-1p	--1-1--	:30	2	\$550.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/28/12 10/04/12 --1-1-- 2 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURF 09/28/12 12:53 PM Who Wants to be a Millionaire 1230-1p :30 NRCCNH020921 \$550.00 NM									
10	09/30/12	09/30/12	Close Up	10-1030a	-----1	:30	1	\$1,100.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/28/12 10/04/12 -----1 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURSu 09/30/12 10:14 AM Close Up 10-1030a :30 NRCCNH020921 \$1,100.00 NM									
11	09/28/12	10/04/12	ELLEN EF	4PM-5PM	11111--	:30	5	\$850.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/28/12 10/04/12 11111-- 5 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURF 09/28/12 4:34 PM ELLEN EF 4PM-5PM :30 NRCCNH020921 \$850.00 NM									
12	09/28/12	10/04/12	News 9 at 5	5-6p	11111--	:30	5	\$4,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/28/12 10/04/12 11111-- 5 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURF 09/28/12 5:41 PM News 9 at 5 5-6p :30 NRCCNH020921 \$4,000.00 NM									
13	09/28/12	10/04/12	News 9 at 6	6-7p	11111--	:30	5	\$5,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/28/12 10/04/12 11111-- 5 \$5,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURF 09/28/12 6:21 PM News 9 at 6 6-7p :30 NRCCNH020921 \$5,000.00 NM									
14	09/30/12	09/30/12	6p News 9 Weekend	6-7p	-----2	:30	2	\$1,750.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/28/12 10/04/12 -----2 2 \$1,750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WMURSu 09/30/12 6:09 PM 6p News 9 Weekend 6-7p :30 NRCCNH020928 \$1,750.00 NM									
3 WMURSu 09/30/12 6:28 PM 6p News 9 Weekend 6-7p :30 NRCCNH020921 \$1,750.00 NM									
26	09/28/12	10/04/12	News 9 at 11	11-11:35p	1111122	:30	9	\$4,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/28/12 10/04/12 1111122 9 \$4,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
We warrant that the actual broadcast information shown on this invoice was taken from the program log

## DUPLICATE INVOICE



www.thewmurchannel.com

Send Payment To:

**WMUR**  
**PO Box 26884**  
**Lehigh Valley, PA 18002-6884**

Invoice #	Invoice Date	Invoice Month	Invoice Period
943590-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser	Product	Estimate Number	
NRCC	issue		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																		
26	09/28/12	10/04/12	News 9 at 11 Class of Time - Fixed Non Pre-emptible	11-11:35p	1111122	:30	9	\$4,500.00	NM																																																																		
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WMURF</td><td></td><td>09/28/12</td><td>11:32 PM</td><td>News 9 at 11</td><td>11-11:35p</td><td>:30</td><td>NRCCNH020921</td><td>\$4,500.00</td><td>NM</td></tr><tr><td>2</td><td>WMURSa</td><td></td><td>09/29/12</td><td>12:01 AM</td><td>News 9 at 11 LR - Football</td><td>11-11:35p</td><td>:30</td><td>NRCCNH020928</td><td>\$4,500.00</td><td>NM</td></tr><tr><td>9</td><td>WMURSa</td><td></td><td>09/29/12</td><td>12:23 AM</td><td>News 9 at 11 LR - Football</td><td>11-11:35p</td><td>:30</td><td>NRCCNH020921</td><td>\$4,500.00</td><td>NM</td></tr><tr><td>3</td><td>WMURSu</td><td></td><td>09/30/12</td><td>11:22 PM</td><td>News 9 at 11</td><td>11-11:35p</td><td>:30</td><td>NRCCNH020928</td><td>\$4,500.00</td><td>NM</td></tr><tr><td>8</td><td>WMURSu</td><td></td><td>09/30/12</td><td>11:35 PM</td><td>News 9 at 11</td><td>11-11:35p</td><td>:30</td><td>NRCCNH020921</td><td>\$4,500.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WMURF		09/28/12	11:32 PM	News 9 at 11	11-11:35p	:30	NRCCNH020921	\$4,500.00	NM	2	WMURSa		09/29/12	12:01 AM	News 9 at 11 LR - Football	11-11:35p	:30	NRCCNH020928	\$4,500.00	NM	9	WMURSa		09/29/12	12:23 AM	News 9 at 11 LR - Football	11-11:35p	:30	NRCCNH020921	\$4,500.00	NM	3	WMURSu		09/30/12	11:22 PM	News 9 at 11	11-11:35p	:30	NRCCNH020928	\$4,500.00	NM	8	WMURSu		09/30/12	11:35 PM	News 9 at 11	11-11:35p	:30	NRCCNH020921	\$4,500.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																	
1	WMURF		09/28/12	11:32 PM	News 9 at 11	11-11:35p	:30	NRCCNH020921	\$4,500.00	NM																																																																	
2	WMURSa		09/29/12	12:01 AM	News 9 at 11 LR - Football	11-11:35p	:30	NRCCNH020928	\$4,500.00	NM																																																																	
9	WMURSa		09/29/12	12:23 AM	News 9 at 11 LR - Football	11-11:35p	:30	NRCCNH020921	\$4,500.00	NM																																																																	
3	WMURSu		09/30/12	11:22 PM	News 9 at 11	11-11:35p	:30	NRCCNH020928	\$4,500.00	NM																																																																	
8	WMURSu		09/30/12	11:35 PM	News 9 at 11	11-11:35p	:30	NRCCNH020921	\$4,500.00	NM																																																																	
28	09/28/12	10/04/12	Jimmy Kimmel Class of Time - Fixed Non Pre-emptible	1205-105a	11111--	:30	5	\$300.00	NM																																																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/28/12</td><td>10/04/12</td><td>11111--</td><td>5</td><td>\$300.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WMURF</td><td></td><td>09/28/12</td><td>12:36 AM</td><td>Jimmy Kimmel</td><td>1205-105a</td><td>:30</td><td>NRCCNH020921</td><td>\$300.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/28/12	10/04/12	11111--	5	\$300.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WMURF		09/28/12	12:36 AM	Jimmy Kimmel	1205-105a	:30	NRCCNH020921	\$300.00	NM																																
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																						
	09/28/12	10/04/12	11111--	5	\$300.00																																																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																	
1	WMURF		09/28/12	12:36 AM	Jimmy Kimmel	1205-105a	:30	NRCCNH020921	\$300.00	NM																																																																	
29	09/29/12	09/29/12	News 9 at 7 Class of Time - Fixed Non Pre-emptible	7-730p	-----1-	:30	1	\$1,750.00	NM																																																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/28/12</td><td>10/04/12</td><td>-----1-</td><td>1</td><td>\$1,750.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WMURSa</td><td></td><td>09/29/12</td><td>7:20 PM</td><td>News 9 at 7</td><td>7-730p</td><td>:30</td><td>NRCCNH020928</td><td>\$1,750.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/28/12	10/04/12	-----1-	1	\$1,750.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WMURSa		09/29/12	7:20 PM	News 9 at 7	7-730p	:30	NRCCNH020928	\$1,750.00	NM																																
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																						
	09/28/12	10/04/12	-----1-	1	\$1,750.00																																																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																	
1	WMURSa		09/29/12	7:20 PM	News 9 at 7	7-730p	:30	NRCCNH020928	\$1,750.00	NM																																																																	
30	09/29/12	09/29/12	Inside Edition WK Class of Time - Fixed Non Pre-emptible	730-8P	-----1-	:30	1	\$850.00	NM																																																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/28/12</td><td>10/04/12</td><td>-----1-</td><td>1</td><td>\$850.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WMURSa</td><td></td><td>09/29/12</td><td>7:51 PM</td><td>Inside Edition WK</td><td>730-8P</td><td>:30</td><td>NRCCNH020921</td><td>\$850.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/28/12	10/04/12	-----1-	1	\$850.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WMURSa		09/29/12	7:51 PM	Inside Edition WK	730-8P	:30	NRCCNH020921	\$850.00	NM																																
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																						
	09/28/12	10/04/12	-----1-	1	\$850.00																																																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																	
1	WMURSa		09/29/12	7:51 PM	Inside Edition WK	730-8P	:30	NRCCNH020921	\$850.00	NM																																																																	
Total Spots							25																																																																				

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$58,075.00</b>
<u>Agency Commission</u>	<b>\$8,711.25</b>
<u>Net Amount Due</u>	<b>\$49,363.75</b>